



## Gallery SHOES

International Tradeshow for Shoes & Accessories

11–13 March 2018 in Düsseldorf

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### Entering the second round with an extended line-up of accompanying events and even more brand power

#### ...New events

- Launch of 'THOMAS HAYO for CRICKIT' collection by "Germany's Next Topmodel" judge Thomas Hayo
- HDS/L Press Conference & presentation of the 'HDS/L Junior Award'
- TW Order Info
- Trendtable DSI and SchuhMarkt
- POP UP – Fashion on the shop floor! Ideas and products for exciting retail presentations that impress customers and increase footfall in stores
- Gallery SHOES Season's Best! 20 must-haves for A/W 2018/19

#### ...and new brands

Over 500 brands from 17 countries including Australia, Belgium, Denmark, Germany, France, the UK, Italy, Croatia, the Netherlands, Austria, Poland, Portugal, Switzerland, Spain and Turkey will be making their way to the Areal Böhler in Düsseldorf from 11 until 13 March. The new recruits to the PREMIUM area in the ›Gussstahlhalle‹ include *Antonio Barbato*,



*Gino B, Giorgio 1958, KEB, Manufacture d'Essai, Marc Cain, Mia Jahn and Strafford, plus Truman's and Gianni Renzi in the ›Kaltstahlhalle‹.*

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And the new exhibitors in the URBAN & CONTEMPORARY, ›Blankstahlhalle‹ and ›Alte Schmiedehallen‹ areas include *Ammann, Bronx, CAT Footwear, Dachstein, Djinn's, Erika Rocchi, Gianni Chiarini, HUB Footwear, Joy Harper, Mund:Art, Paco Milan, Panama Jack, Pantofola D'Oro, Pony, Replay, Steve Madden and Tizian.*

The KIDS' zone is now moving to a significantly larger area in the ›Edelstahlhalle‹. "The move and change of halls are a response to the high demand from the KIDS' segment. The demand was so high that we have been able to control the space required within the limits of the resources available to us," says Ulrike Kähler, Managing Director of Igedo Company and Project Director of Gallery & Gallery SHOES. Other new additions here include brands like *Bobux, Mkids* and *Vado Footwear*. COMFORT, which can now be found in the 'Glühofenhalle' and the 'Alte Federnfabrik', is welcoming the addition of brands like *Aerosoles, JJ Shoes, New Feet, Recharge, Saydo, Sinfonie, Stressless* and *Vionic*.

"Although our capacities in terms of space are limited, it's very important to us that we constantly develop and keep our brand portfolio varied and interesting," said Ulrike Kähler. "We are achieving this by continuing to optimise and develop the different areas. And of course, thanks to the trust that agencies and companies have placed in us by incorporating other brands into their presentations at same-sized booths."

The newly installed ›Gussstahlhalle‹ between the ›Alte Schmiedehallen‹ and ›Kaltstahlhalle‹ is also providing additional space, as well as the extended areas of the ›Blankstahlhalle‹ and ›Edelstahlhalle‹. As the main registration area, the entrance to the ›Alte Schmiedehallen‹ is also seeing some improvements and will be extended to the outside by a tent with a larger cloakroom and a café. And the same goes for the entrance in front of the ›Edelstahlhalle‹, which will be used as a second registration point for the new KIDS' zone.

### ...More brands

“Our portfolio of brands covers the European market very well. Buyers are offered a clearly arranged and competent selection in compact, consolidated form. This is what makes Gallery SHOES such an efficient ordering event,” adds Ulrike Kähler. Brands exhibiting in the PREMIUM segment include *abro, aigner, Aldo Bruè, Alexander Hotto, Ama Deluxe Brand, ASH, AU 79, Bogner, Calpierre, Camerlengo, Candice Cooper, Chie Mihara, Elena Iachi, Fabio Rusconi, Fauzian Jeunesse, Floris van Bommel, Heinrich Dinkelacker, Jaime Mascaró, Karl Lagerfeld, Katy Perry Collections, Lola Cruz, MOA- Master of Arts, MOMA, Pertini, Preventi, Pura Lopez, RAS, Silvano Sassetti, Stokton, Strategia, Todai, Voile Blanche* and many more.

Fashion expertise is being showcased in the URBAN & CONTEMPORARY zone with *Apple of Eden, ara, A.S. 98, Birkenstock, Blu Heeler, Blundstone, Bruno Premi, camel active, cubanas, Donna Carolina, Dr. Martens, Emu Australia, Fly London, GANT Footwear, Gerry Weber Shoes, Gosch, Högl, Marc O’Polo, Marco Tozzi, Maripé, Melvin & Hamilton, Mery, Mustang Shoes, Neosens, NeroGiardini, Nobrand, Paul Green, Rieker, Skechers, s.Oliver, Superga, Suri Frey, ThierryRabotin, Twinset and Unisa.*

The list of brands in the KIDS’ zone includes *bellybutton, Bisgaard, Bo-Bell, Braqeez, Bundgaard, clic!, Colors of California, develab, Froddo, Genuins, It’s for you, Momino, Moschino Baby Kid Teen, Naturino, Odra, Pinocchio, Pom Pom, Primigi, Steiff, Telyoh, Unisa, Viking and W6YZ.*

The COMFORT zone is being rounded off with *Berkemann, BOnova, Christian Dietz, Fidelio, Finn Comfort, Flex & GO, Florett, Fortuna, Ganter, Giesswein, Grünwald by Glücksschuh, Haflinger, Hartjes, Hickersberger, IGI & Co., Joe N Joyce, Jomos, Josef Seibel, Manz, Marc Shoes, Meisi by Berkemann, Mobils ergonomic, Piesanto, Romika, Semler, Solidus, Ströber, Stuppy, Vionic and Wolkenwerk.*



### **...Parking and getting here**

Visitors travelling by car can park in the secure car park of the Strandbad Lörick open-air swimming pool (address: Niederkasseler Deich 285). A regular shuttle service guarantees a fast and comfortable transfer to the Areal Böhler and back again. The Gallery SHOES website provides detailed directions to the parking spaces and the regular shuttles. Very good accessibility and high frequency are guaranteed, also for visitors travelling by public transport.

### **...Accompanying line-up**

#### **Sunday 11 March, 2018**

##### **TW Order Info (*TextilWirtschaft magazine*)**

**12:00 noon / 1st floor of the ›Kesselhaus‹**

**Subject: The fashionable highlights of the autumn collections – and the shoes to match.**

Floral is kissing checks, wool is flirting with nylon and red loves pink! Ladies' fashions for autumn 2018 are a complex constellation of classic looks and sport, romance and streetwear. And menswear is also daring to opt for more extreme combinations and new silhouettes. But why always go for sneakers to match these outfits? The market is once again open to mixing things up with brogues and high-front court shoes, long shafts and polished leathers.

**Speakers: Gudrun Allstädt/Simone Reiner, *TextilWirtschaft magazine***

*Simultaneously interpreted from German to English*

**POP UP – FASHION ON THE SHOP FLOOR!****1:30 pm/ 1st floor of the ›Kesselhaus‹**

Pop-up and concept areas are bringing excitement and emotion into stores. Marga Indra-Heide and Karolina Landowski from FASHION TREND POOL are revealing their ideas and products for exciting retail presentations that will impress customers and increase footfall in stores. A retail-relevant mix of décor, emotion, trends and fashion.

***Speakers: Karolina Landowski /Marga Indra-Heide, Fashion Trend Pool*****‘Trendtable’ organised by SchuhMarkt and DSI****3:00 pm / 1st floor of the ›Kesselhaus‹**

Fashion expertise and valuable ordering tips for the autumn/winter 2018/19 season:

In the form of an open panel discussion, the Trendtable, organised by SchuhMarkt and DSI, will be providing an audience of industry insiders and retailers with valuable information for the next ordering season.

***With A. Radermacher, Fashion Director of Igedo Company. Hosted by: Dr Claudia Schulz*****Gallery SHOES exhibitor get-together****From 6:00 pm in the catering area of the ›Kaltstahlhalle‹**

Snacks, drinks and music

**Monday 12 March, 2018****HDS/L Junior Award 2018****10:30 am / Comfort Zone/catering area of the ›Glühofenhalle‹**

Young, innovative shoe designers with extraordinary creativity will be presented with the HDS/L Junior Award. The motto of the award in 2018 is: ‘Fashion meets comfort’ - New materials, new technologies, new looks. More comfort!

### **HDS/L Press Conference**

**12:00 noon / 1st floor of the ›Kesselhaus‹**

With facts and figures, the HDS/L Bundesverband der Schuh- und Lederwarenindustrie (German Federal Association of the Footwear and Leather Goods Industry) will be providing insights into the current situation in the shoe industry. Representatives from the Bundesverband des Deutschen Schuheinzelhandels (Federal Association of the German Shoe Retail Trade) will be reporting on the status quo.

***Speakers from the HDS/L & BDSE, Ulrike Kähler/Igedo Company. Hosted by: Dr Claudia Schulz***

*Simultaneously interpreted from German to English*

### **Launch of 'THOMAS HAYO for CRICKIT' collection**

**1:30 pm / ›Alte Schmiedehallen‹, CRICKIT-booth C22**

Thomas Hayo and CRICKIT are rocking the coming season together! The first joint shoe project between the NYC-based creative director and Hamburg shoe label CRICKIT is celebrating its premiere at Gallery SHOES. At their booth, **Thomas Hayo will be personally presenting** the exclusive boots with the cool, urban New York style. The creative is enjoying huge popularity in Germany at the moment, including as a judge on "Germany's Next Topmodel". The collection includes a total of ten styles for ladies and six styles for men, from combat to biker down to Chelsea boots. In terms of the style, the look is casual: washed and coarse leather is ensuring plenty of street credibility. And some of the models have the Hayo-typical destroyed look.

### **Season's best! 20 must-haves for A/W 2018/19**

**2:30 pm / 1st floor of the ›Kesselhaus‹**

From belt bags to sock boots: what are the must-haves you should definitely be ordering for A/W 2018/19? And how do you attract attention to the right highlights in your collection? Trend expert Karolina Landowski is presenting the 20 most important shoes and accessories looks for the current ordering season.

***Speaker: Trend expert Karolina Landowski, Fashion Trend Pool***

## **Fashion Forecast S/S 2019**

**4:00 pm / 1st floor of the ›Kesselhaus‹**

Contradictions, extremes and contrasts are characterising the fashion for spring/summer 2019. Calm meets trash, colour meets shine, transparency meets visionary effects. In her fashion forecast, trend expert Marga Indra-Heide will be giving a first comprehensive outlook for the coming season.

***Speaker: Trend expert Marga Indra-Heide, Fashion Trend Pool***

## **...Good to know**

### **Partner hotels**

FISCHERHAUS, GUT DYCKHOF, HOTEL INDIGO, HOLIDAY INN, INNSIDE MEILA, MARRIOT COURTYARD, ME AND ALL HOTELS, MERCURE SEESTERN, NOVOTEL, SWISSOTEL. You will find further details at [www.gallery-shoes.com](http://www.gallery-shoes.com).

### **Shuttles**

Gallery SHOES express shuttles will be running regularly throughout the event. The meeting points are:

- City hotspots – Areal Böhler
- Our partner hotels – Areal Böhler
- External parking space at Niederkasseler Deich 285 – Areal Böhler

### **Services**

- Wi-Fi in all halls and on the grounds of the Areal Böhler
- Your tradeshow ticket doubles up as a transport ticket for free travel to and from the event within the VRR public transportation system zone (stop: Lörick with the U70, U74 and U76)
- Discounted Deutsche Bahn train tickets



**Gallery SHOES dates for 2018**

- Gallery SHOES 11–13 March 2018
- Gallery SHOES 2–4 September 2018

Press accreditation before the tradeshow: <http://gallery-shoes.com/accreditation/>

Düsseldorf, February 2018

All activities of the IGEDO Company:  
Further information about Gallery SHOES Düsseldorf:

[www.igedo.com](http://www.igedo.com)  
[www.gallery-shoes.com](http://www.gallery-shoes.com)

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